



LIVE UNITED.

UNITED WAY OF ODESSA 2008 ANNUAL REPORT



www.uwodessa.org



DENIS DENNIS - 2008 BOARD PRESIDENT

PRESIDENT'S MESSAGE

The United Way of Odessa is dedicated to creating community change by systemically addressing some of our community's most pressing issues.

For many hard-working families, the basic components necessary for a decent life is increasingly becoming more difficult to achieve. Challenges in the areas of under educational attainment, poverty, inadequate health care and other circumstances, are contributors to this situation.

Our community can't allow these circumstances to hinder our citizens from realizing their full potential. Thanks to your generosity and support, the United Way of Odessa is able to work towards the advancement of the common good by its support of agencies and programs that help our citizens during varying circumstances.

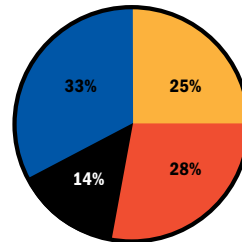
The United Way of Odessa, by working with a cross-section of the community, is able to bring together many stakeholders to tackle these tough issues. Together and continually remaining UNITED, we can encourage hope and continue to develop opportunities for a better future.

COMMUNITY IMPACT

Thanks to the generous support from our community, The United Way of Odessa is identifying and finding solutions to some of Odessa's greatest community needs. Annually, the United Way of Odessa touches and impacts thousands of lives in Odessa, Ector County and surrounding communities!

During the 2008-2009 allocations period, United Way Odessa invested \$1.189 million into 26 local programs that are producing life-changing results! United Way Odessa funding is supporting what really matters: our children, our families, people in crisis and those in need. Your support for making our community a better place to live is greatly appreciated by all of our beneficiaries, and truly makes a difference. The following are United Way Odessa's 2008-2009 funding focus areas and percents of funding for each category.

HELPING KIDS SUCCEED	\$378,678
ASSISTING PEOPLE IN CRISIS	\$313,000
BUILDING STRONG FAMILIES	\$159,000
SUPPORTING BASIC NEEDS	\$278,264



General Partner Agency Allocations **\$1,128,942**

In addition, the United Way Odessa funded \$60,000 in Venture Grants to United Way current partner and non-partner agencies towards short-termed outcomes based programs and services to deepen our impact in the community!



VOLUNTEERISM

Volunteering is one of the best ways to make a contribution to the community. As a volunteer, you have a chance to learn new skills, make friends and most important, to share your experience and willingness to help with those who need it the most. Volunteers play a key role in helping our area non-profit organizations fulfill their respective goals.

Each year, the United Way of Odessa is fortunate to receive the support of over 250 volunteers assisting the organization from a variety of perspectives. United Way volunteers help in areas of; being board members, finance, communications, community investment, campaign loaned executives and campaign worksite coordinators. Collectively these volunteers donate thousands of hours of their time helping United Way to fulfill its goals and objectives, while making Odessa a better place to live for all. On behalf of our community, agencies and staff, we extend a whole-hearted thank you to the following volunteers:

2008 BOARD OF DIRECTORS:

- Denis Dennis, PRESIDENT**
- Randy Wilson, VICE PRESIDENT**
- James Zentner, TREASURER**
- Gingie Sredanovich, SECRETARY**
- Melanie Allen, VICE-TREASURER**
- Jacqui Gore, COMMUNICATIONS CHAIR**
- Bill Elms, LIFETIME MEMBER**

Wayne Boring	Chuck Moad
Christi Callicoatte	Richard Morton
Pat Canty	Don Norris
Don Carter	Ruben Palma
Gail Dickenson	Terry Richey
David Duree	Bubba Saulsbury
Chris Flores	Rick Skillern
Montie Garner	Bernadine Spears
Stephanie Latimer	Libby Taylor
Arlene Loyd	Dr. Nalin Tolia
Wayne Manning	Lynn Van Amburgh
Aron Marquez	Courtney Wardlaw
Dayna Matysek	Jack Wood

UNITES WAY PARTNER AGENCIES:

- American Red Cross
- Boys and Girls Club
- Boy Scouts
- Campfire USA
- Catholic Charities
- Centers for Children and Families
- Girl Scouts
- Harmony Home CAC

- Meals on Wheels
- Odessa Day Nursery
- Odessa Family YMCA
- Odessa Links
- PBRCADA
- Safe Place
- Salvation Army
- The Crisis Center

COMMUNITY IMPACT INITIATIVES

Odessa Tomorrow Needs Assessment - With the help of numerous partners, United Way of Odessa created an index of community well-being indicators.

Homeless Coalition - United Way of Odessa along with numerous other community entities continue to develop solutions for homeless individuals and families.

Emergency Food and Shelter Program (FEMA) - United Way of Odessa assisted in the distribution of funds for basic needs.

Born Learning - Born Learning is a United Way community initiative focused on educating parents on how to help children under the age of 5 to learn.

Volunteer Income Tax Assistance (VITA) - United Way of Odessa, IRS, Odessa Links, and Catholic Charities partnered together to provide free tax preparation services.

LEND YOUR MUSCLE



Finance Committee

James Zentner, TREASURER
Melanie Allen, VICE-TREASURER

- Don Carter
- Wayne Manning
- David Shipman

Communications Committee

Jacqui Gore, CHAIR
Christi Callicoatte, VICE-CHAIR

- Mike Adkins
- Pat Canty
- Chris Flores
- Tatum Hubbard
- Dayna Matysek
- Gingie Sredanovich
- Kathy Swindler

Community Investment

Randy Wilson, CHAIR
Stephanie Latimer, VICE-CHAIR

- Robert Abernethy
- Wayne Boring
- Steve Brown
- Berta Calzada
- Linda Crutcher
- Mike De Shazo
- Denis Dennis
- Gail Dickenson
- Taner Drake
- Andy Espinoza
- Guy Farmer
- Montie Garner
- Barbara Graff
- Gloria Hernandez
- Arlene Loyd
- Chuck Moad
- Ron Patterson
- Steve Patton
- Rick Skillern
- Luther Snell
- Jill Stephens
- Libby Taylor
- Susan Taylor
- Linda Terrell
- Mike Vallet
- Denny Williams
- Gary Wynne

ADVOCATE



CAMPAIGN

2008 CAMPAIGN TEAM

- David Duree, **CHAIRMAN**
- Buz Browning, **VICE-CHAIRMAN**
- Pat Canty, **PILLARS CHAIR**
- Austin Keith, **PILLARS VICE-CHAIR**
- Arlene Loyd, **DIVISION CHAIR**
- Libby Taylor, **DIVISION CHAIR**
- Rhonda Lewallen, **DIVISION CO-CHAIR**
- Eva Ramirez, **DIVISION CO-CHAIR**
- Terry Richey, **DIVISION CO-CHAIR**
- Dee Sredanovich, **DIVISION CO-CHAIR**
- Denis Dennis, **DIVISION CHAIR**
- Dayna Maytsek, **DIVISION CO-CHAIR**
- Aron Marquez, **DIVISION CO-CHAIR**
- Mike Adkins, **LOANED EXECUTIVE**
- Toni Jones, **LOANED EXECUTIVE**
- Charles Cotton, **LOANED EXECUTIVE**
- Beth Stanton, **LOANED EXECUTIVE**
- Laura Barrientes, **LOANED EXECUTIVE**
- Jay Arrick, **LOANED EXECUTIVE**
- Alice Belew, **LOANED EXECUTIVE**
- Dr. Leslie Tombs, **LOANED EXECUTIVE**
- Julia Lopez, **LOANED EXECUTIVE**
- David V. Knous, **LOANED EXECUTIVE**
- Barney Welch, **LOANED EXECUTIVE**
- Ashley Thompson, **LOANED EXECUTIVE**

Thanks to the giving spirit of Odessa's and others, this year's campaign was a success. This year's campaign raised \$1.874 million and is the most raised in our history! Therefore, with the monies raised the realities and circumstances of thousands of people in our community will be impacted in a positive manner.

When you give to the United Way, you are making a significant difference towards improving the quality of life for many individuals. United, we involve ourselves in order to make our community better for everyone.

CAMPAIGN SPONSORS

PLATINUM

- Saulsbury Industries
- Medical Center Hospital
- Western National Bank
- Pinkie's
- Cisco Ford
- Odessa American
- Nabors Drilling

GOLD

- Sewell Ford
- Community National Bank
- Regency Hospital
- B-Line Filter & Supply
- Key Energy

SILVER

- First Basin Credit Union
- Betenbough Homes
- Sulzer Pumps
- Kiwanis Club
- Rhino Rentals
- Jason's Deli
- Johnson Miller
- Elms, Faris & Co.

GIFTS IN-KIND

- Uni-First

2008 PILLARS CLUB

ALEXIS DE TOCQUEVILLE

Contributions of \$10,000 and above

Abell-Hanger Foundation

- Mr. and Mrs. John Bushman
- Dr. Suresh and Arathi Gadasalli
- Richard and Iola Gillham

Dan and Hermine Hemphill Charitable Foundation, Inc.

- Luke and Elizabeth Morrow
- Bubba Saulsbury
- C. R. "Dick" and Amelia Saulsbury
- R. Scott and Minka C. Sibert
- Dennis and Judy Williams
- Clay and Louise Wood
- Don and Lynne Wood
- Jack Wood

PLATINUM PILLARS

Contributions of \$7,500-\$9,999

GOLD PILLARS

Contributions of \$5,000-\$7,499

- Frank Deaderick
- Tim and Donna George
- Frosty and Rhonda Gilliam, Jr.
- John and Doris Mason
- Drs. Nalin and Kamal Tolia

OPEN YOUR HEARTS

SILVER PILLARS

Contributions of \$2,500-\$4,999

- Ed and Gradene Barham
- Bob and Earlene Barnes
- Randy and Carrie Blakely
- Richard "Buz" and Diana Browning
- Dr. and Mrs. Richard Culbert
- Ken and Peggy Dean
- Toby and Sondra Eoff
- Terry Scott
- Uday and Sylvia Koya
- Jay Leslie
- Tim and Cid Parker
- Jimmy and Deborah Peacock
- Dr. U. Prabhakar and Usha Rao
- Mr. and Mrs. Billy F. Rea
- Eddy and Cynthia Rebber
- Bill and Leslie Webster
- Mr. and Mrs. R.C. Waddell

BRONZE PILLARS

Contributions of \$1,000-\$2,499

- Robert and Shirley Abernethy
- Madhava Agusala
- Mike and Melanie Allen
- Roy and Debra Allen
- Kenneth Anderson and Dr. Anne Acreman
- Lorna Arafiles
- Mr. and Mrs. Mike Atkins
- Dr. Bruce and Irene Baker
- Jim and Sandy Barnes
- Fred and Beverly Barron
- Steve and Susan Barron
- John Basden
- Dr. Bruce and Irene Becker
- Terry Bergeson
- Randy and Carrie Blakely
- Shelby and Molly Bogan
- Wayne and Jo Boring
- David Boutin
- Steve and Denise Brannan

- Mr. and Mrs. Dan Brazelton
- Baxter and Shirley Breaux
- Jimmy and Connie Bridges
- Mike and Leisa Bridges
- Sharon Brito
- Robby and Christi Brown
- Stephanie Brown
- Rick and Barbara Browning
- Dewey and Susan Bryant
- Dr. Lee Buice
- Andy and Lee Ann Burk
- Anita Campbell
- Patrick and Julie Canty
- Charles Carlson
- Rick and Gayle Carlton
- Dr. Manuel and Hollie Carrasco
- John and Kris Challapalli
- Dr. and Mrs. Robert Chappell, Jr.
- Fausto Cheng
- Doug and Virginia Chisum

- Donald and Vicki Clubb
- John and Doris Cooper
- John and Lana Cooper
- Ronald and Pat Crain
- Dr. Sam and Janice Crane
- Paul and Martha Crump
- Murray A. Crutcher
- Denis Dennis
- John and Sunney Dinger
- Douglas Duff
- Dubb and Norma Duff
- Bob and Carla Duree
- David and Donna Duree
- John and Carol Durham
- Kirk Edwards
- Bill and Anita Elms
- Bob and Debbie Fair
- Gary and Kristy Felker
- Dr. and Mrs. Albert Finch
- James and Kimberly Flatt

GIVE

Ronny and Pam Flowers
Hope Ford
Mike and Jo Forrest
Phil and Cindy Fouche
Nick and Cindy Fowler
Dr. Matthew and Mrs. Furst
Roy Garcia
Dallas and Debbie Garrett
Roy and Tammi Gilliam
Mitch and Stacey L. Gerig
Dick and Peggy Glover
Dr. Jimmy and Alissa Goates
Mark and Jacqui Gore
Herb and Ginger Graham
Mr. and Mrs. Martin Graves
John and Winona Green
Balie and Beverly Griffith
Beverly Hager
Tim Haines
Grayson Hankins
Blake Hansen and Fannie Wright
Scott Harlan
Phil and Judy Hayes
Mrs. Gordon Headlee
Dr. Don and Karen Hembree
Cal and Amy Hendrick
Mrs. Jane Hext
Bobby Hill
Bro and Mary Hill
Steven and Lisa Hill
Ryan and Deanna Hoerauf
Ted and Jodi Hogan
Daniel J. and Jeanette Hollmann
Mr. and Mrs. Sam Holloman
Travis and Tracy Howard
Lee and Stacy Huff
Dr. Sajjadul and Nasreen Islam
Dr. Razzak and Najah Jabur
Larry and Benita Jones
Mickey and Margaret Jones
Wanda Jones
Dr. Jo Kaczor and Dr. Shirley Dixon
Dr. and Mrs. Alfred Karickhoff
Austin and Michelle Keith
Curtis R. Keller
Dr. and Mrs. Pankaj Khandelwal
Grace King
David and Gail Knous
Mark and Jane Knox
Brian Kwiatkowski
LaDoyce and Gloria Lambert
John F. and Beverly Landgraf
Johnny and Sandra Lasiter
John and Stephanie Latimer

Lonnie and Janet Lawrence
Larry and Cindy Lee
Matt Lippman
Les and Beth Littlejohn
Dr. and Mrs. Shai Y. Liu
Dr. Charles and Melanie Lively
Larry Long
Pat and Sandy Looper
Paul and Carole Lucas
Ed and Joann Magruder
Fred and D'Anne Martin
Phil and Karen McCord
Larry and J'Nevelyn Melton
Tommy and Jerri Melton
Paul Mendoza
Gary and Linda Meyer
Chuck and Angie Moad
Tiny Mobley
Ocotlan Montoya
Dr. Andres R. and Jeanne Morales
Richard and Mary Morton
Cindy Muney
S.C. "Trey" Myers
Dr. Jay and Sujani Naidu
Travis Nolan
Buck and Judy Ogilvy
Tim Ogilvy
Harvey and Peggy Page
Ruben and Julia Palma
Dr. and Mrs. M. C. Parekh
Don and Eve Parmelly
Dr. Sanjay and Hatel Patel
Charles and Jo Perry
Damon Phillips
Bill and Heidi Porter
Dr. Kevin and Kristi Porter
Dr. Pill Raja and Dr. Usha Kurra
Dr. U. Prabhakar and Usha Rao
Dr. Edwin and Suzanne Rathbun
Mr. and Mrs. Jeffrey Rea
Dr. Michael and Linda Reznik
Terry and Belinda Richey
Jan Roden
Jon and Jeanne B. Ross
Floyd Roundtree
James Rush
Jerry and Jana Rush
Barbara Schlueter
Mr. and Mrs. Jess Sellars
Collin and Meghan Sewell
Ron and Canda Sewell
Ravi Shakamuri
Randy Silhan
Greg and Cami Simmons

Mr. and Mrs. C. Richard Sivals
Rick Skillern
Kevin and Marsha Slater
Dr. Bob and Betty Jo Slider
Stan and Ann Smith
Tommy and Kimberly Southall
Bernadine H. Spears
Mike and Gingie Sredanovich
Dr. Roddy Strobel and Doak Huddleston
Gregory and Linda Terrell
Scott and Phyllis Thane
The Wolfgang Trust Wells Fargo Bank,
N.A., Trustee
Jon Thoma
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Jimmie and Ann Todd
Toby and Carolyn Tripp
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Virgil and Joyce Trower
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Paul and Brenda Wagner
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Mr. Thomas M. Knox III
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Drs. David and Denise Watts
John Mark and Shelly Weaver
William and Leslie Webster
Mr. and Mrs. Ja'Quay Wilburn
John and Yollie Wilkins
Nick and Susie Williams
Randy S. Wilson
Gary Wise
Mike and Judy Withrow
Joe and Kathy Young

JOIN HANDS



CONTRIBUTION AWARDS

Employee contribution awards: The employee contribution award is given to companies and organizations whose contributions per employee are:

BRONZE AWARD \$25-49

American Red Cross
Centers for Children & Families
Coca-Cola
Dillard's
ECISD Bonham Junior High
ECISD Crockett Junior High
ECISD Hood Junior High
ECISD Milam Elementary
ECISD Permian High School
Girl Scouts of the Permian Basin
Great Basin Petroleum Services
Harmony Home
Jacobs Field Services
Johnson, Miller & Company
Landgraf, Crutcher & Associates
Meals On Wheels
Odessa Regional Medical Center
Parkhill, Smith, & Cooper, Inc.
PBP Fabrication
Target
West Texas Educators Credit Union

SILVER AWARD \$50-74

Albertsons
AT&T
Big Dog Drilling
Boys and Girls Club of Odessa
Catholic Charities
City Of Odessa
ECISD Austin Elementary
ECISD Burnett Elementary
ECISD Carver Elementary

ECISD Goliad Elementary
Gulf Coast Waste Disposal
Johnson Brothers Oil Company
Odessa Links
Magellan Midstream Holding, L.P
Medical Center Hospital
Northern Natural Gas
Odessa American
Odessa Day Nursery
Oxy USA, Inc.
Parkhill, Smith, & Cooper, Inc.
Safe Place of the Permian Basin
Sewell Ford
Sivals
Southwest 66 Credit Union
Southwest Heritage Credit Union
The Crisis Center
The Salvation Army
Wells Fargo Bank

GOLD AWARD \$75-100

Compass Bank
ECISD Blackshear Elementary
ECISD Burleson Elementary
ECISD Ireland Elementary
ECISD Johnson Elementary
ECISD Jordan Elementary
ECISD Pease Elementary
ECISD Reagan Elementary
ECISD San Jacinto Elementary
ECISD Special Education
ECISD Zavala Elementary
Family Dollar Distribution

First Basin Credit Union
Forrest Tire Company
Lufkin Industries
Odessa Chamber
Regency Hospital
Rush, Kelly, Morgan, Denis,
Corzine & Hansen
Security State Bank

CENTURY AWARD \$100+

American State Bank
Atmos Energy
Bogan Dunlap and Wood
Cisco Ford
ConocoPhillips
ECISD Maintenance
ECISD Nutrition
Ector County Appraisal District
Elms, Faris and Co.
Great Basin Petroleum
HEB
Key Energy
Odessa College
Odessa Housing Authority
Quality Body Works
Ref-Chem Corporation
Saulsbury Industries
Shamrock Steel
United Way Of Odessa
Westech Seal
Western National Bank
Western Tank
XTO

Statement of Financial Position

Year Ended June 30, 2008

ASSETS	2008	2007
Cash and cash equivalents	\$445,833	\$228,804
Operating	\$120,000	\$120,000
Board designated cash	\$565,833	\$348,804
Campaign pledges, net of allowance for uncollectible pledges of \$262,775 and \$177,043 respectively	\$437,533	\$473,269
Prior campaign pledges receivable	\$1,396	\$10,102
Prepaid expenses	\$1,579	\$2,622
Total current assets	\$1,006,341	\$834,797
BOARD DESIGNATED ENDOWMENT INVESTMENT	\$75,019	\$77,571
PROPERTY AND EQUIPMENT	\$11,843	\$15,617
TOTAL ASSETS	\$1,093,203	\$927,985
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$570	\$0
Accrued expenses	\$5,804	\$3,984
Deferred campaign revenue	\$31,213	\$25,000
TOTAL CURRENT LIABILITIES	\$37,587	\$28,984
NET ASSETS		
Unrestricted, undesignated	\$423,011	\$219,669
Unrestricted, board designated	\$195,019	\$197,571
Temporarily restricted	\$437,586	\$481,761
TOTAL NET ASSETS	\$1,055,616	\$899,001
 TOTAL LIABILITIES AND NET ASSETS	 \$1,093,203	 \$927,985

COMMUNITY MATTERS



UNITED WAY ODESSA STAFF

Ariana Torresdey, ADMINISTRATIVE ASSISTANT
 Danielle Wilburn, CAMPAIGN ASSISTANT
 Deana Riley, FINANCE DIRECTOR
 Jeff Whitsell, DEVELOPMENT DIRECTOR
 Dwayne Bennett, EXECUTIVE DIRECTOR

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